## Access LIVE is Also for Wine and Spirits Retailers



## What is Access LIVE?

Access LIVE is your one destination to make new contacts, discover innovative wine and spirits products, and learn about the latest industry trends. This can't-miss event brings producers, wholesalers, and retailers together for two and a half days of unrivaled relationship building, deal-making, interactive experiences, content-producing opportunities, and hot topic panel discussions!

For the first time ever, WSWA is inviting on- and off-premise retailers to register and connect with brands and wholesalers of all sizes, all under one roof, April 2-5, 2023 at Gaylord Palms Resort and Convention Center, Orlando, FL.

## What's New?

- Discover product innovations and trends, as well as new technologies, among the hundreds of exhibitors at Access LIVE.
- Engage in three-tier conversations with both suppliers and wholesalers at one convenient hotel, where you can learn from leaders and discuss challenges.
- Gain valuable insights to better navigate the three-tier system.
- Hear the latest consumer insights and data on marketplace trends, DE&I, and consumer behaviors.
- Learn from speakers talking about the future of the alcohol industry in:
  - Supply chain management
  - Blending of spaces
  - Functional products CBD infused products
- Sustainability
- Shelf space management
- Taste the Best-in-Show wine and spirits products.
- Celebrate the Retailer of the Year Community Award.
- Participate in numerous networking opportunities and matched meetings connecting you with potential partners.



If your business deals with the wine and spirits industry, you need to attend! Who will be there?

- Wholesalers of all sizes from all 50 states
- Retailers both national accounts and local/regional accounts
  - On-Premise
  - Off-Premise
- Suppliers
  - Wine Producers
  - Spirits Producers
  - Low/No Alc Producers
- Vendor Partners
  - Technology Providers
  - Shelving Display Manufacturers
  - POS/Marketing Companies
  - Glass/Bottle Manufacturers
  - Trucking Companies

For more information on WSWA Access LIVE or to register, visit www.accesslive.wswa.org

## **Questions?**

Contact

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