

# WSWA ACCESS LIVE

April 2-5, 2023 | Gaylord Palms Orlando



## SHIPPING DESTINATION LABEL

### ALCOHOL BEVERAGE SAMPLES

**COMPANY NAME** *(Type the name of the company registered for Access LIVE)*

\_\_\_\_\_

**TASTE TABLE NUMBER**  
*\*Leave blank if not known*

\_\_\_\_\_ of \_\_\_\_\_

**BOX #**                      **TOTAL BOXES**

**SHIPPING DEADLINE:** Alcohol shipments must be received by the WHOLESALER (SGWS, RNDC, Breakthru) no later than March 1, 2023.

**EVENT:**  
**TASTE (Taste of the Industry)**

**4**

**SHEPARD ONSITE ROUTING INSTRUCTIONS:**  
PRODUCT HOLDING ROOM: Lafayette 5, Mezzanine Level  
ONSITE DELIVERY: Sun Ballroom 4/3



### HOW TO USE THIS LABEL:

**Option 1: Shipping.** If you are shipping alcohol beverage product to your Florida wholesaler:

- **Affix this destination label to the SIDE of the case** (this is an identifying label to ensure your shipment is delivered at the correct location at Access LIVE) **AND**
- **Affix your shipping label addressed to your wholesaler to the TOP of the case.**  
Reference Product Handling Guidelines at [accesslive.wswa.org](http://accesslive.wswa.org) for WSWA wholesaler's addresses.

**Option 2: Inventory – Product Pull.** If your product is in inventory at your FL wholesaler

- **WSWA Wholesaler (SGWS, RNDC, Breakthru):** You must advise the wholesaler the intended final destination of the alcohol on your Product Pull list so that correct label will be applied to each case. WSWA Wholesalers will have these labels on file to affix on your behalf.
- **Non-WSWA Wholesaler:** You must email this destination label(s) to your non-WSWA FL wholesaler and ask them to affix to the side of each case for you.

**TASTE:** *This label is intended for TASTE product you wish to have delivered directly by Shepard to your TASTE table on April 3rd. If you wish to hand walk product from your booth/suite shipment, please do not use this label.*