



DESTINATION LABEL

January 29 - February 1
CAESARS FORUM, LAS VEGAS, NV

2024

ALCOHOL BEVERAGE SAMPLES – NOT FOR RESALE

COMPANY NAME *(Type the name of the company registered for Access LIVE)*

TASTE TABLE NUMBER
(leave blank if unknown)

_____ of _____
CASE # TOTAL CASES

TASTE (Taste of the Industry)



WHOLESALE: Deliver to
Location: Caesars Palace Forum Garage
Date: Tuesday, January 23

FREEMAN: Deliver to event
Location: TASTE, Alliance Ballroom 321,
Level 1, Caesars Forum
Date: Tuesday, January 30

INSTRUCTIONS:



This label is for TASTE alcohol samples to be delivered by Freeman directly to your TASTE table on 1/30 (*registration required). Don't use this label if you will hand walk product from your booth/suite. Don't use this label for Wine & Spirits Tasting Competition – use label #1.

Option 1 – Ship Alcohol Beverage to Nevada Wholesaler:

- Affix this destination label to the SIDE of each case AND place a copy inside each box: this is an identifying label to ensure your shipment is delivered at the correct location at Access LIVE.
- AND affix your shipping label addressed to your wholesaler to the TOP of the case. Product Handling Guidelines at accesslive.wswa.org for WSWA wholesaler's addresses.
- **SHIPPING DEADLINE:** Alcohol shipments must be received by WHOLESALER (SGWS or Breakthru) no later than January 12.

Option 2 – Pull Alcohol Beverage from Nevada Wholesaler Inventory:

- WSWA Wholesaler (SGWS or Breakthru): Submit your Product Pull form to wholesaler. Advise wholesaler to affix this label to the side of each case no later than January 12.
- Non-WSWA Wholesaler: Email this completed destination label to your non-WSWA NV wholesaler. They must affix this to the side of each case for you.

Submit required Alcohol Beverage Product list to WSWA no later than January 12.