



# DESTINATION LABEL

January 29 - February 1  
CAESARS FORUM, LAS VEGAS, NV

# 2024

COMPANY NAME: *(Type the name of the company entered in the competition)*

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_____ of _____ CASE #                      TOTAL CASES	Alcohol Beverage Samples Not for Resale
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## WINE & SPIRITS TASTING COMPETITION



WHOLESALERS: Deliver to  
Caesars Palace Forum Garage  
Tuesday, January 23

FREEMAN: Deliver to  
WSWA Tasting Competition Room,  
Tahoe Room, Harrah's Convention  
Center on Wednesday, January 24

SHOW MANAGEMENT



## 2024 TASTING COMPETITION

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THE SOMM JOURNAL

INSTRUCTIONS:

**IMPORTANT:** This destination label **MUST** be affixed to all boxes for the Wine & Spirits Tasting Competition. All tasting competition samples **MUST** be packaged separate from alcohol for booths/suites.

Option 1 – Ship Alcohol Beverage to Nevada Wholesaler:

- Affix this destination label to the SIDE of each case AND place a copy inside each box: this is an identifying label to ensure your shipment is delivered at the correct location at Access LIVE.
- AND affix your shipping label addressed to your wholesaler to the TOP of the case. Product Handling Guidelines at [accesslive.wswa.org](http://accesslive.wswa.org) for WSWA wholesaler's addresses.
- SHIPPING DEADLINE: Alcohol shipments must be received by WHOLESALER (SGWS or Breakthru) no later than January 12.

Option 2 – Pull Alcohol Beverage from Nevada Wholesaler Inventory:

- WSWA Wholesaler (SGWS or Breakthru): Submit your Product Pull form to wholesaler. Advise wholesaler to affix this label to the side of each case no later than January 12.
- Non-WSWA Wholesaler: Email this completed destination label to your non-WSWA NV wholesaler. They must affix this to the side of each case for you.

An Alcohol Beverage Product is required to be submitted for all alcohol beverage sent for Access LIVE no later than January 12