

*We provide brands with
HIGHLY EFFECTIVE experiences
& EXCEPTIONAL customer service*

30+ YEARS OF SUCCESSFUL EXPERIENCE

8,600+ EVENTS STAFFED IN 2023

400 IN MARKET LOCATIONS ACROSS US + CANADA

50 MILLION+ CONSUMER IMPRESSIONS ANNUALLY

98% EVENT EXECUTION IN 2023

150+
BRANDS
REPRESENTED

48
STATES

90+
DIFFERENT
SKILLSETS

PROFESSIONAL AMBASSADORS IN MORE PLACES, OFFERING MORE SERVICES WITH **RESULTS**.
COMPANIES TRUST CYDCOR AS THEIR PARTNER FOR THE FOLLOWING:

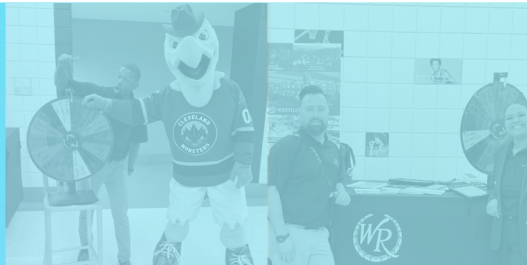
- Product Sampling
- Product Sales
- Promotions
- Trade Shows
- On & Off Premise Demos
- New Product Launches
- Festivals
- Mobile Tours
- Airport Marketing
- Special Events
- Movie Launches
- Guerilla Marketing
- Sporting Events
- Roadshows
- Corporate Events

AND MORE!

OUR MISSION *is to create* HIGHLY EFFECTIVE EXPERIENCES *by providing* WORLD-CLASS TALENT & EXCEPTIONAL CUSTOMER SERVICE

We have built our business on service, and we provide world-class talent for our clients to execute any program with confidence.

- **Single point of contact and event resource** across the US and Canada
- Staffing ability in **48 states** with **90+ different skillsets**
- **Customize event** by market and location
- Easy, simple, and user-friendly **total event management solution**
- **Efficient management** of field staffing
- **Standardized training** on company portfolio
- **Fully insured and bonded** – eliminating your risk with our talent
- Detailed reporting to **measure ROI and drive improvements**
- **400 in market locations** to manage and coordinate POS and event materials with ease



OUR TEAM WORKS TO ESTABLISH *a memorable experience*
WITH *consumers and brands we represent.*

TO GET THERE, WE PARTNER WITH OUR CLIENTS *to deliver on*
their goals and objectives BY PROVIDING MEASURABLE ROI.

SPECIAL EVENTS & TRADESHOWS



While brands have different needs at tradeshows and events, there are two overriding purposes: attract attendees and generate leads.

To achieve these goals, you need that WOW factor at your next event that drives interest with your consumers.

You need that creative and innovative agency partner to think outside the box to draw in the crowds to make your company, your product, your brand, and your service the most memorable.

**READY TO BOOK YOUR EVENT STAFF FOR WSWA?
EMAIL THIS FORM TO US TODAY!**



SERVICE ORDER FORM

High quality experiences & exceptional customer service

COMPANY NAME: _____

BOOTH: _____

ADDRESS: _____

CITY: _____

STATE/PROVINCE: _____

PHONE: _____

CONTACT: _____

EMAIL ADDRESS: _____

EVENT NAME: _____

EVENT LOCATION: _____

DATE(S) REQUESTED: _____

HOURS REQUESTED: _____

Please indicate your interest with the number of people needed below:

_____ BOOTH GREETER (\$400 - \$475)

_____ HOSPITALITY STAFFING (\$75 - \$100/HR)

_____ PRODUCT DEMONSTRATOR (\$400 - \$700)

_____ CORPORATE PRESENTER (\$1,000 - \$2,500)

_____ BRAND AMBASSADOR (\$65/HR)

_____ INTERPRETER (\$400 - \$1,200)

_____ CROWD GATHER (\$400 - \$475)

_____ OTHER (EMAIL FOR PRICING)

Email this form to: WSWA-Staffing@cydcor.com

** Rates are on a per day basis except where specified. Ranges vary by experience of talent and client needs. A 25% Agency Management fee will be added to all invoices. Total payment must be received at least 7 days prior to an event in order to guarantee reservation.*

A credit card guarantee is required to confirm an order. We accept: Check / American Express / Master Card / Visa