



DESTINATION LABEL

Access Live 2025 | Denver, CO | February 3-6, 2025



ALCOHOL BEVERAGE SAMPLES – NOT FOR RESALE

COMPANY NAME *(Type the name of the company registered for Access LIVE)*

MAIN STREET SUITE NAME

Check the applicable box for suite location:

- Level 1
- Level 2
- Level 3

_____ of _____
BOX # TOTAL # BOXES

MAIN STREET SUITE



WHOLESALES: Deliver to WSWA Access LIVE
 Location: Gaylord Rockies Convention Center
 6700 N Gaylord Rockies Blvd.
 Aurora, CO 80019
 Date: Wednesday, January 29

FREEMAN: Hold for Main Street Suite delivery
 location above
 Date: February 2-3, By Appointment Only

INSTRUCTIONS:



Only use this label for Main Street Suites (Not HQ Exhibit Hall Booths).

Option 1 – Ship to Colorado Wholesaler:

- Affix this destination label to the SIDE of each case and place a copy inside each box. This is an identifying label to ensure your shipment is delivered to the correct location at Access LIVE.
- Affix your shipping label addressed to your wholesaler to the TOP of the case.
Product Handling Guidelines at accesslive.wswa.org for WSWA wholesaler's addresses.
- SHIPPING DEADLINE: Alcohol shipments must be received by wholesaler (Breakthru, RNDC, SGWS, or LibDib) no later than January 6.

Option 2 – Pull from Colorado Wholesaler Inventory:

- WSWA Wholesaler (Breakthru, RNDC, SGWS): Submit your Product Pull form to wholesaler and advise wholesaler to affix this label to the side of each case no later than Jan 6.
- Non-WSWA Wholesaler: The non-WSWA Colorado wholesaler must affix this label to the side of each case prior to delivering at Access LIVE. Ensure the wholesaler has scheduled a delivery time on January 29 with Freeman.

An Alcohol Beverage Product List is required to be submitted by January 6 for all alcohol beverage sent for Access LIVE.