

We provide brands with HIGHLY EFFECTIVE EXPERIENCES & EXCEPTIONAL CUSTOMER SERVICE



SPECIAL EVENTS AND TRADESHOWS

While brands have different needs at tradeshows and events, there are two overriding purposes: **attract attendees and generate leads.**

To achieve these goals, you need that WOW factor at your next event that drives interest with your consumers.

You need that creative and innovative agency partner to think outside the box to draw in the crowds to make your company, your product, your brand and your service memorable.

EXPERIENCE & RESULTS

50 MILLION+
ANNUAL CUSTOMER
IMPRESSIONS

8,600+
EVENT DAYS
SINCE 2020

1 MILLION+
CUSTOMERS ACQUIRED
ON BEHALF OF OUR CLIENTS

IN MARKET LOCATIONS

400+



YEARS OF EXPERIENCE

30+



WHY CLIENTS CHOOSE CYDCOR

- **Single point of contact** and event resource across the US & Canada
- Staffing ability in **48 states** with **90+ different skill sets**
- **Customize event** by market and location
- Easy, simple, and user-friendly **total event management solution**
- **Efficient management** of field staffing
- **Standardized training** on company portfolio
- **Insured and bonded** – mitigating your risk with our talent
- Detailed reporting to **measure ROI and drive improvements**
- **400 in market locations** to manage and coordinate POS and event materials with ease

We are known for...



PROVIDING QUALITY, PROFESSIONALISM, AND BRAND PROTECTION



ATTAINING PROFITABLE AND STICKY CUSTOMERS



DELIVERING ON COMMITMENTS

BRAND AMBASSADORS IN MORE PLACES, *offering more services with results!*

- | | | |
|--------------------------|---------------------|-----------------------|
| • Product Sales | • Festivals | • Guerrilla Marketing |
| • Product Sampling | • Mobile Tours | • Sporting Events |
| • Promotions | • Airport Marketing | • Roadshows |
| • Trade Shows | • Grand Openings | • Retail Events |
| • On & Off Premise Demos | • Special Events | |
| • New Product Launches | • Movie Launches | |

**READY TO BOOK YOUR
EVENT STAFF FOR WSWA?**
Email this form to us today!



SERVICE ORDER FORM

High quality experiences & exceptional customer service

COMPANY NAME: _____

COMPANY ADDRESS: _____

COMPANY CITY: _____

COMPANY STATE/PROVINCE: _____

COMPANY CONTACT: _____

PHONE: _____

EMAIL ADDRESS: _____

EVENT NAME: WSWA Access LIVE 2026 – Las Vegas, NV

EVENT LOCATION: _____

BOOTH# AND LOCATION: _____

DATE(S) REQUESTED: _____

HOURS REQUESTED: _____

Please indicate your interest with the number of people needed below:

_____ BOOTH GREETER *(starting at \$65/hr)*

_____ COSTUME CHARACTER *(starting at \$75/hr)*

_____ PRODUCT SAMPLER *(starting at \$65/hr)*

_____ BARTENDER *(starting at \$75/hr)*

_____ BRAND AMBASSADOR *(starting at \$65/hr)*

_____ TRADESMAN EVENT CREW *(Email for pricing)*

_____ CROWD GATHER *(starting at \$60/hr)*

_____ OTHER *(Email for pricing)*

_____ HOSPITALITY STAFFING *(starting at \$75/hr)*

Email this form to: WSWA-Staffing@cydcor.com

OR COMPLETE THE FORM ONLINE USING THIS LINK: [BIT.LY/CYDCOREVENTSERVICES](https://bit.ly/cydcorEventsServices)

** Rates are on a per day basis except where specified. Ranges vary by experience of talent and client needs. A 25% Agency Management fee will be added to all invoices. Total payment must be received at least 7 days prior to an event in order to guarantee reservation.*

A credit card guarantee is required to confirm an order. We accept: Check / American Express / Master Card / Visa