



DESTINATION LABEL

Access LIVE 2026 | Las Vegas, NV | February 2-5, 2026



ALCOHOL BEVERAGE SAMPLES – NOT FOR RESALE

COMPANY NAME *(Type the name of the company registered for Access LIVE)*

MAIN STREET SUITE NUMBER OR NAME

BOX # of TOTAL # BOXES

Main Street Suite location at Caesars Forum:

☐ Academy ☐ Alliance ☐ Boardroom ☐ Forum ☐ Summit

MAIN STREET SUITE



WHOLESALEERS: Deliver to WSWA Access LIVE
Location: Caesars Forum Garage (East Dock),
Krueger Dr, Las Vegas, NV 89109
Date: January 27 - January 28

FREEMAN: Hold for Main Street Suite delivery
location above
Date: February 1-2, By Appointment Only

EXHIBITOR: Please visit the Freeman Service
desk upon arrival at Caesars Forum to set up
delivery time (must be present for delivery).

INSTRUCTIONS:



Only use this label for Main Street Suites (Not HQ Exhibit Hall Booths).

Product Not Distributed in Nevada – Ship to Nevada Wholesaler: Use Breakthru for U.S.-produced (domestic) products or SGWS for imported (international) products.

- **Destination Label:** Affix this destination label to the SIDE of each case. This is an identifying label to ensure your shipment is delivered to the correct location at Access LIVE. Then affix your shipping label addressed to the wholesaler to the TOP of the case.
- Alcohol shipments must be received by Breakthru or SGWS by January 9. Ensure you have completed all wholesaler forms including payment of handling fees (\$35/case), and as applicable, Nevada Certificate of Compliance and COLA/COLA Waiver. Review Product Handling Guidelines at [accesslive.wswa.org](https://www.accesslive.com/accesslive.wswa.org).

OR

Product Distributed in Nevada - Pull from Wholesaler Inventory:

- **WSWA Wholesaler:** Submit your Product Pull form to SGWS or Breakthru by January 9. Advise them to affix this destination label to the side of each case for delivery at Caesars Forum.
- **Non-WSWA Nevada Wholesaler:** E-mail your wholesaler this destination to affix to the side of each case prior to delivering at Access LIVE. Ensure the wholesaler has scheduled a delivery time through Freeman for delivery at Caesars Forum on January 27-28.

Email Alcohol Beverage Product List to Exhibits@wswa.org by January 9 for all alcohol at Access LIVE.